

emotional brand marketing | Marken und Märkte aktivieren.
Mit emotionaler Intelligenz als Basis exzellenter Ideen,
die durchschlagend Erfolg versprechen...

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job offer.



job offer.

date: 2. May 2011
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contact: Martina Müller | martina.mueller@arsmedium.com
business: Inform, apply, and/or forward to people with goals
project: -
content: **Current job offer and contact details.**

digital-design and -conception. f|m

As an efficient and innovative company within the communication business, arsmidium works with a core competence in direct marketing.

arsmedium covers and integrates the complete marketing-mix, while being remarkably sensitive, helpfully critical and driven by future-oriented ideas.

We take on complex interactions, think and feel as a true partner and never forget throughout our work, that we want to enthuse people.

Therefore, roughly 60 driven minds conceive groundbreaking ideas for the future. Every single one of them strives after what our work has been recognized for: Quality and ideas.

This is your chance and challenge.

1.0 Basic Information

You will join and strengthen our digital design department and its creative team. You will work for well-known brands you have the ability to accompany and develop a brand conceptually.

You will work directly with and also report to the project management.

You can look forward to a dynamic, highly motivated team and a fair salary.

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arsmedium eins GmbH

Nürnberg
Bucher Straße 103
90419 Nürnberg
Germany

Telefon +49 . 911 . 200485 . 0
Telefax +49 . 911 . 200485 . 55

info@arsmedium.com
www.arsmedium.com

Geschäftsführung
Constantin Alecu
Albert Hans Haeckl

Registergericht
Nürnberg HRB 20963

Bankverbindung
Commerzbank Nürnberg
Leitzahl 76080040
Konto 111953900

Steuernummer
241/121/82809

USt-Identifikation
DE 236530445

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2.0 Responsibilities

The Digital Designer will mainly be responsible for:

- Developing design concepts for websites
- Designing and implementing online marketing activities (online advertising, microsites,...)
- Screen design with focus on usability and the brand
- E-branding

3.0 Qualifications

Your professional and personal skills should cover:

- Agency and work experience in various areas (web and portal design, online marketing, brand & CD development, etc.)
- Pitch experience
- Tireless creative output and a great desire for innovative ideas and solutions
- Enthusiasm for multimedia screen design
- Usability know-how, confident in using Photoshop and knowledge of HTML and CSS
- Knowledge of Flash is a plus
- Creativity, keen perception, flexible way of working, team player.

4.0 Application

Please send your complete and significant application (including your salary expectation) to Martina Müller.

E-Mail martina.mueller@arsmedium.com

Phone +49 . 9 11 . 2 0 0 4 8 5 . 0

Yours Sincerely

arsmedium Aktiengesellschaft | emotional brand marketing

Martina Müller
Head of HR and Legal

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arsmedium eins GmbH

Nürnberg
Bucher Straße 103
90419 Nürnberg
Germany

Telefon +49 . 9 11 . 2 0 0 4 8 5 . 0
Telefax +49 . 9 11 . 2 0 0 4 8 5 . 5 5

info@arsmedium.com
www.arsmedium.com